

Press Release | [meantime.global](https://meantime.global)

With pics

Immediate release



## MULTIMODAL COMMITS TO WORKING WITH THE CAREER COLLEGES TRUST TO HELP BUILD LOGISTICS TALENT PIPELINE AFTER A RECORD-BREAKING SHOW

*Over 7200 logistics leaders visited the three-day show during which a record breaking 840 guests attended the Multimodal Awards*

**London, UK, Thursday 28th October 2021:** Multimodal is teaming up with education charity Career Colleges Trust (CCT) to help build a talent pipeline of future logistics leaders and close the skills gap in the supply chain industry.

Young talent will be put centre stage at next year's event between the 14th and the 16th June 2022, giving CCT seminar platforms to speak to employers and students, and supporting its plans to develop a cluster of Further Education (FE) colleges offering a dedicated logistics programme.

This year's Multimodal show, attended by over 7200 visitors, featured a seminar session focused on apprenticeships hosted by the British International Freight Association (BIFA)'s Carl Hobbs as well as a panel of young freight forwarders who shared their experiences of joining the industry with an audience of employers and students.

"It was truly inspirational to hear from our young freight professionals, and what came across loud and clear was the fantastic and interesting opportunities they feel logistics has to offer, as well as career progression

and stability,” said Robert Jervis, Director, Multimodal.

“But the message was also that they had fallen into the industry rather than knowing about it beforehand, and that has to change.

“Multimodal is in a unique position to champion the logistics sector, bringing together all sections of the supply chain, and, by working with organisations like CCT, we can make a tangible difference for a better future.”

Last week’s three-day Multimodal show at the Birmingham NEC brought together over 7200 visitors with 162 exhibitors.

Delegates heard from 80 thought leaders on topics from Brexit survival strategies, to digitisation, UK Freeports, and the impact of 5G on efficiencies at ports.

The Multimodal Awards, hosted by football legend Kevin Keegan, were attended by 840 guests, who gave generously to a raffle and auction raising a record-breaking £14,315 for charity Transaid.

Fifty percent of this year’s exhibitors have already booked for next year.

CCT has eight colleges already involved in the development of its new Logistics Programme, seven of which are recruiting students for a September 2022 start.

Its vision, supported by Multimodal, is to have a Logistics Career College in all areas with high logistics skills demands, and, at the least, a college attached to each of the new UK Freeports.

“The Career Colleges Trust is delighted to join up with Multimodal to push forward with our plans to develop a cluster of FE colleges across the UK to deliver a Logistics and International Supply Chain Management Programme to secure skills and career opportunities for young people,” said Rachel May, Director of Employer Involvement, CCT.

“Working with employers, we hope to build a talent pipeline of future employees to close the skills gaps in a key sector for the UK economy.”

CCT colleges involved in the Logistics Programme to date include Eastleigh, Coleg Gwent, Hugh Baird, Pembrokeshire College, City College Plymouth, South Essex, Stockton Riverside College and West Suffolk.

To exhibit at Multimodal 2022 or sponsor an award, contact [robert.jervis@clarionevents.com](mailto:robert.jervis@clarionevents.com) and visit [multimodal.org.uk](http://multimodal.org.uk).

To find out more about the CCT Logistics Programme, contact [rmay@careercolleges.org.uk](mailto:rmay@careercolleges.org.uk) and visit [careercolleges.org.uk](http://careercolleges.org.uk).

## Ends

More at [meantime.global](http://meantime.global)

## Follow Multimodal



## Follow Meantime for news and insight into B2B PR best practices



---

Pictures

---

---

Plain text version

---

---

Interview request

---

---

Contact us

---

Click on the pictures to download them



**Picture Caption:** Eight hundred and forty guests attended the Multimodal Awards 2021 hosted by football legend Kevin Keegan.



**Picture Caption:** Members of BIFA's Young Forwarder Network gave their thoughts on the industry at Multimodal 2021. Left to right: Chloe Melloy, Freight Forwarding Apprentice, DSV Air & Sea Ltd, Georgia Sumner, Air Freight Exports Apprentice, DHL Global Forwarding (UK), Katie-Louise Thompson-Friend, Customer Service - Account Manager, Woodland, Ryan Wilkes, Tender Specialist, Kuehne + Nagel, and Jac Kearsley, Key Account Operator, DB Schenker.

## About Multimodal

Multimodal 2022 will celebrate fifteen years of putting shippers, retailers, manufacturers, wholesalers, importers, and exporters in front of exhibitors who offer the latest logistics and supply chain solutions.

The three-day show between 14th and 16th June 2022 will offer a unique

opportunity to make valuable face-to-face contact with new prospects and existing companies.

Shippers and cargo owners attend to improve their businesses; by finding ways of moving their products more efficiently and by meeting new suppliers.

Multimodal represents every logistics sector under one roof, and is characterised by key vertical sectors, including manufacturing, retail, agribusiness, chemical, automotive, electronics, FMCG, food & drink, fashion, pharmaceuticals, construction, aerospace, energy, real estate, recycling, paper/print and perishables, amongst others, whilst horizontally, the show covers all modes of transportation, including sea, road, rail, air, and inland waterways.

This matrix design makes Multimodal incredibly valuable and accessible for shippers – whilst also affording them the opportunity to successfully meet and network with peers from other sectors, which is another key reason for their attendance.

Multimodal delivers a bespoke series of seminars targeted at helping supply chains run more efficiently, as well as offering two networking events, the Multimodal Awards, and the Multimodal Mixer.

For more information visit [multimodal.org.uk](http://multimodal.org.uk)

### **About Career Colleges Trust**

The Career Colleges Trust is an education charity bringing employers and education providers together, to equip students with the knowledge, skills, attributes, behaviours and experience they need to succeed – and specifically to fill the Skills Gaps that exist in their local areas.

Career Colleges combine vocational training with real-world experience and our curriculums are designed in partnership with employers.

Students get involved in industry projects and develop enterprise and

communication skills to prepare them for work and life and can progress onto a higher-level apprenticeship, work or university.

Businesses of all sizes are critical to the design, delivery and management of Career Colleges. Employers can get involved in a number of ways – from delivering a one-off masterclass right through to offering work-based opportunities or leading a project.

We support all educators, including FE colleges, schools, and private training providers, to equip their students with valuable employability skills, preparing them for successful careers in specific skills shortage industries.

For more information visit [careercolleges.org.uk](https://careercolleges.org.uk)

