




Press release – July 27th 2020

## **Government helps put Multimodal back on track**

Clarion Events, the organiser of the Multimodal Exhibition and Conference, has welcomed the government's decision to allow business exhibitions to take place in England from 1 October 2020. 

Robert Jervis, Multimodal event team director says: "The government's decision, as well as its approval of the All Secure Standard - guidance developed by the Association of Event Organisers - now means we can take a more practical approach to preparing for our event next March to bring our industry together at the NEC.

"The NEC is committed to working with us to protect all attendees and has developed a Venue Protect 4-step approach, which incorporates an impressive series of measures to ensure a safe return of events at the venue.

"These measures include testing and tracing; social distancing measures; enhanced venue sanitisation; as well as clear and helpful guidelines, and communication."

Clarion Events had previously announced the launch of Multimodal Connect, an online forum of focused webinars designed to keep participants connected with the logistics industry via a state-of-the-art digital platform.

The first event – accelerating eCommerce fulfilment: capacity, compliance and profitability - took place on 15 July, and attracted an audience of almost 400 delegates.

The next virtual event is scheduled for 16 September and more information will be announced shortly.

Jervis concludes: "At Multimodal's heart is industry networking, so we are delighted that we will be able to do this once again, safely, in March next year.

"In the meantime, we will continue to connect our industry via our schedule of Multimodal Connect webinars, which offer unique networking functionality."

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Notes to Editors:

The "All Secure Standard" is a framework risk assessment for the safe delivery of live events, produced by the collaboration of leading event organisers in conjunction with the event industry's trade bodies to illustrate how practical measures can be put into place to design, create and implement covid-safe exhibitions and events.