



Our Top Tips on writing an award-winning entry

Failing to prepare is preparing to fail but don't let that put you off. It will be easy if you follow these top tips that will help make sure your submission goes the distance.

1. Choose your award category.

There will be four Awards in this sector that will be independently judged by our panel of judges (link: <https://www.multimodal.org.uk/awards/awards-judges>) The list includes:

- **The Shipper/Partner of the Year Award**
- **The Multimodal Sustainability Award**
- **The Young Logistics Professional of the Year Award**
- **The Best Innovation in Port Safety Award**

2. Understand the judging criteria format

Each award will consist of 3-6 factors (link: <https://www.multimodal.org.uk/awards/enter>) that your entries will be scored against. Judges will be looking for how an entry has successfully highlighted the key factors within their services and operations, leading them to a high score on the leader board.

3. Prep your impressive essay

Don't overcomplicate it! Sell your expertise to the judges on why you should win the award, keeping in mind of the judging criteria and a



simple system of point and evidence to ensure you have answered each question in detail.

- Start with capturing and innovative points to woo the judges
- Back it up with evidence of statistics: performance and milestones

Remember you can add supporting materials along with your entry so make the most out of this.

(P.S The judges have a huge number of entries to get through they will definitely thank you for keeping it simple!)

4. Team work really does make the dream work

Involve you colleagues, they can provide areas of invaluable feedback and together you can add more substance to back up each answer. This can also help bring your team together – from reflecting on collective success to highlighting key team members you can inspire pride and achievement, really uplifting your team.

5. Proof read once, twice and thrice

Even if your entry is extremely strong, sloppy spelling and grammar will not get it the recognition and admiration it deserves. Get everyone in your team to look over you, can never have enough eyes reading over – once its sent there's no looking back!

6. Be deadline ready

All entries must be submitted before **3rd May**. Set yourself weekly reminders to keep in track of your drafts, supporting materials and proof reading before the deadline approaches.

Most importantly, enjoy it! This is a time to celebrate what you have achieved and showcase hard work.

Enter now: <https://www.multimodal.org.uk/awards/enter>

