



MULTIMODAL

NEC BIRMINGHAM UK 16-18 June

Multimodal 2019 saw a slew of new initiatives and developments...launched into the Show to help our clients deal with changing market dynamics and the threats presented by Brexit.

As well as hours of top-quality conference content, the Show added new features addressing the skills shortage, training and recruitment and apprenticeships. These initiatives will be carried through to 2020 and beyond.

The Show also addressed specific concerns about climate change and de-carbonisation – with case studies highlighting the benefits of modal shift and how emerging technologies such as AI can re-map supply chains.

As we enter into the turn of the year, there is renewed cause for optimism. The trade wrangling between China and the US seems to be being resolved – and Brexit uncertainty has been severely reduced. No-one doubts there is much to be done – but these challenges for the logistics business are also great opportunities.

Going forward – Multimodal will continue to chart these developments – as well as providing industry-vertical solutions to shippers. The re-engineered conference programme will appeal directly to cargo owners and tackle specific verticals and showcase dedicated solutions.

The Show will also feature the BIFA Village – a large area showcasing the best of the countries forwarders and a collection of SME businesses that usually don't exhibit.

Furthermore – a new matchmaking service will allow VIP shippers exclusive access for peer-to-peer networking and with the Multimodal exhibitors.

Finally – the Awards ceremony will feature a new sustainability section and we will welcome the return of Kevin Keegan as host.

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