



Press release – June 30th 2020

### **Multimodal launches Multimodal Connect**

Following the rescheduling of the Multimodal 2020 conference and exhibition to March 2021, the organiser, Clarion Events has launched Multimodal Connect.

This online forum of focused webinars is designed to keep participants connected with the logistics industry via a state-of-the-art digital platform.

The first online event for Multimodal Connect will be 'Accelerating eCommerce fulfilment: capacity, compliance and profitability' to be held on July 15th in partnership with the organisers of the eDelivery Expo.

Events Director at Multimodal, Robert Jervis comments: "The current pandemic has accelerated the adoption of eCommerce, placing large demands on the fulfilment network. Retailers, 3PLs, warehouse operators, fulfilment houses and delivery networks have had to scale up to peak levels of activity, whilst also developing safe ways of working. The industry is seeking to establish profitable operating models and ways of working that can sustain activities in the short, near, and long term.

"Our first Multimodal Connect event, featuring expert speakers from across the eCommerce logistics arena, will investigate such issues as peak delivery at all times; customer expectations; boosting capacity and achieving efficiencies; as well as making fulfilment safe, and will include a case study on managing a double digit increase in deliveries.

"The event will also allow participants to connect and network prior to the live webinar; plus they can also ask questions, chat and one-to-one video network during the live session."<sup>[1]</sup><sub>[SEP]</sub>

More information about the event can be seen here:

[https://info.clarionevents.com/e/339301/webinars/dw9v6/297763263h=NIUHISI\\_yPN\\_wxurcTBd07bUZg786Pd3k9b7Q6MWZ3E](https://info.clarionevents.com/e/339301/webinars/dw9v6/297763263h=NIUHISI_yPN_wxurcTBd07bUZg786Pd3k9b7Q6MWZ3E)

To receive joining instructions to access the event visit:

[https://info.clarionevents.com/e/339301/webinars/dw9ts/297763263h=NIUHISI\\_yPN\\_wxurcTBd07bUZg786Pd3k9b7Q6MWZ3E](https://info.clarionevents.com/e/339301/webinars/dw9ts/297763263h=NIUHISI_yPN_wxurcTBd07bUZg786Pd3k9b7Q6MWZ3E)

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