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Registrations open early for Multimodal 2023

As registrations open early for 2023 organisers also announce increased support for exhibitors and speakers through its new event website

Following the success of Multimodal 2022, registration has opened early for the UK's largest logistics and transport industry event.

Bringing together businesses, thought leaders and associations from across the supply chain industry, Multimodal takes place from 13th – 15th June 2023 at Birmingham's NEC. Registration is easier than ever thanks to the launch of a new intuitive website for the event which brings all sectors of the logistics and transport industry together.

Delegates are now able to secure their free place more quickly, with exhibitors and speakers benefitting from a host of new features. This will include a dedicated section for best practice templates to help with announcements and design, plus the ability to create and update a profile and add product information in just one click.

Multimodal has also teamed up with leading digital agency Anicca, who will be offering support with writing press releases and creating optimised copy for those exhibiting at the event if required.

Commenting on the updates, Event Director Robert Jervis said: "Each year Multimodal has grown with an increase in visitors and exhibitors. By opening registrations earlier, we can not only assure those involved in the logistics, supply chain and shipping sectors that they have a guaranteed place, but can keep them updated with the latest news and developments earlier on.

"We have been working hard behind the scenes following the event in 2022 to update the website to make the visitor experience even better. Not only can people

register more quickly, but we can also showcase event information more easily ensuring it's not hard to find.

“The team also wanted to ensure that event sponsors and exhibitors had all the information they might need in one place. We've added additional resources such as templates, downloadable event logos and badges onto their dedicated area of the site to make the set-up process quick and easy. We know how time consuming it can be to get things set up, so these changes will make exhibitors lives much easier.”

Multimodal 2023 will feature more than 250 industry exhibitors and will have a packed seminar programme aimed at those working in and supporting logistics, shipping and supply chain. Details of speakers and the seminar programme are due to be announced early in 2023, along with details of the sell-out awards which will be open for nominations and entries in early January.

Register for Multimodal 2023 by visiting <https://www.multimodal.org.uk>

ENDS

For further details and additional imagery please contact Amy Hayward-Paine: amy@anicca.co.uk

About MULTIMODAL

Since 2008, Multimodal has successfully built a supply chain and logistics community of shippers, retailers, manufacturers, wholesalers, importers and exporters alongside the suppliers who support them.

The three-day show between 13th and 15th June 2023 offers a unique opportunity to make valuable face-to-face contact with new prospects and existing companies.

Shippers and cargo owners attend to improve their businesses through finding ways of moving their products more efficiently and by meeting new suppliers.

Multimodal represents every logistics sector under one roof; it is characterised by key vertical sectors, including manufacturing, retail, agribusiness, chemical, automotive, electronics, FMCG, food & drink, fashion, pharmaceuticals, construction, aerospace, energy, real estate, recycling, paper/print and perishables, whilst horizontally, the show covers all modes of transportation, including sea, road, rail, air, and inland waterways.

This matrix design makes Multimodal incredibly valuable and accessible for shippers – whilst also affording them the opportunity to successfully meet and network with peers from other sectors, which is another key reason for their attendance.

Multimodal delivers a highly crafted and bespoke series of seminars targeted at helping supply chains run more efficiently, as well as offering two networking events, the Multimodal Awards, and the Multimodal Mixer.

For more information visit multimodal.org.uk