



27 April 2023

**Industry leading speakers lead this year's Multimodal 2023 conference
with additional training sessions also available for all visitors**

With registrations up 49% on last year, visitors to Multimodal 2023 are set to benefit from a cutting-edge line up of speakers during the free, three-day conference. In a new addition to the programme, attendees can also benefit from skills training and mentoring thanks to Google Digital Garage, which will deliver a broad range of digital and social media tactics to visitors.

Running across four theatres, the core conference theme focuses on sustainability, resilience, technology and people, and boasts a stellar line-up of leading industry speakers. These include:

- Jon Gore, Head of Primary & Global Logistics, Tesco
- Sally Wright, Head of Delivery Transport Hub, Nestlé UK and Ireland
- John Lucy, Director, Liverpool Freeport
- Hizmy Hassen, Chief Digital & Supply Chain Officer, Apollo Tyres
- Christian Pryce, Chief Commercial Officer, Port of Dover
- Joep Kusters, Senior Vice President, Head of Europe, Coyote

Discussions and themes are built around the most pressing issues and relevant industry topics, covering:

- Peak Season Preview 2023
- Digitalisation of International Trade and Transport
- A Rail Retail Revolution
- Roadblocks to sustainable freight - and how to overcome them
- Cargo integrity
- The UK's new approach to import controls – understanding the Target Operating Model

Multimodal brings together businesses, thought leaders and associations from across the supply chain industry from June 13th to 15th, with the most outstanding firms and individuals recognised at its glittering Awards ceremony.

The addition to this year's conference is the Google Digital Garage, which offers a range of courses and learning for some of the most sought-after marketing skills, whether visitors are looking to grow their business, start a career, or just want to try something new.

The programme is made up of eight immersive 15-minute power sessions and 11 in-depth 45-minute sessions covering topics such as:

- Digital Marketing Strategy
- Boost Online Sales with a Google Business Profile
- Writing for social media
- Build Engaging Presentations
- Get Your Business Visible on Google

Interest for the 2023 event has been bigger than ever, with record numbers of visitor registrations, new and existing exhibitors, and outstanding nominations for the Awards.

Commenting on this year's visitor programme, Multimodal 2023 Event Director Robert Jervis said: "We are delighted to be joined by Google and its Digital Garage as it will be bringing a new twist to the support we offer visitors. Digital skills are vital, whatever area of the supply chain you are in or what level you are. Visitors will be spoilt for choice thanks to our full conference programme featuring industry experts, plus the new digital training sessions.

"Multimodal is a unique industry event; now it offers additional value thanks to the Google Digital Garage."

Debbie Weinstein, Managing Director of Google UK & Ireland added: "Digital technologies are truly transformative and can help businesses and individuals across the UK to increase their earnings, boost their productivity and unlock their full potential. As a former business owner myself, I understand how tough it is to know where to turn to for advice. That's why we're providing hands-on support as part of our nationwide digital skills drive to help equip more people with invaluable skills that help to create jobs and economic opportunities."

Find out more about Multimodal 2023 via <https://www.multimodal.org.uk/> and view the full seminar programme here: <https://www.multimodal.org.uk/conferences-2023#/seminars/>

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For further details and additional imagery please contact Amy Hayward-Paine: amy@anicca.co.uk

About MULTIMODAL

Since 2008, Multimodal has successfully built a supply chain and logistics community of shippers, retailers, manufacturers, wholesalers, importers and exporters alongside the suppliers who support them.

The three-day show between 13th and 15th June 2023 offers a unique opportunity to make valuable face-to-face contact with new prospects and existing companies.

Shippers and cargo owners attend to improve their businesses through finding ways of moving their products more efficiently and by meeting new suppliers.

Multimodal represents every logistics sector under one roof; it is characterised by key vertical sectors, including manufacturing, retail, agribusiness, chemical, automotive, electronics, FMCG, food & drink, fashion, pharmaceuticals, construction, aerospace, energy, real estate, recycling, paper/print and perishables, whilst horizontally, the show covers all modes of transportation, including sea, road, rail, air, and inland waterways.

This matrix design makes Multimodal incredibly valuable and accessible for shippers – whilst also affording them the opportunity to successfully meet and network with peers from other sectors, which is another key reason for their attendance.

Multimodal delivers a highly crafted and bespoke series of seminars targeted at helping supply chains run more efficiently, as well as offering two networking events, the Multimodal Awards, and the Multimodal Mixer.

For more information visit [multimodal.org.uk](https://www.multimodal.org.uk)