



6th March 2023

Leading supply chain firms race to secure pole positions at Multimodal 2023

With the countdown to Multimodal 2023 well underway, organisers have today announced that a record 78% of last year's exhibitors have already secured their place. Following the success of the 2022 event, overall bookings have also increased, with data released showing a rise of 13% compared to the same time last year.

The amount of square footage sold continues to surpass the total amount booked in 2022, and with three months to go before the event which takes place from 13th – 15th June, organisers are urging businesses who want to exhibit to secure their slot as soon as possible.

Held at Birmingham's NEC, Multimodal brings together businesses, thought leaders and associations from across the supply chain industry, with the most outstanding firms and individuals recognised at its glittering Awards ceremony.

To help exhibitors get the most benefit from the event, organisers have this year introduced a raft of improvements to the dedicated exhibitor area of the website, which include templates to support the creation and design of announcements and updates to the profile area to help each business stand out.

Some of the returning exhibitors include Maritime Transport, Malcolm Logistics, Maersk, G&W, DP World, Peel Ports, CMA CGM, COSCO, MSC, CEVA, DSV, Kerry Logistics, Ocean Network Express, CCL, K+N, ABP, Swain, Forth Ports, Montgomery Transport, Samskip, Howard Tenens, Port of Antwerp-Bruges, IAG Cargo, Uniserve and Descartes.

They will be joined by a raft of first-time Multimodal exhibitors, including Nolan Transport, PwC, MG Invest, Calais Promotion, 3squared, ErgoPack, Miran Logistics, Ziegler Group, ICL and Payoneer.

Commenting on the interest to date, Multimodal 2023 Event Director Robert Jervis said: “We had some of the best feedback ever from the industry following last year’s event, so decided to make provision this year for a possible growth in exhibitors. The data shows that we have already surpassed the year-on-year booking numbers and expect that the final total number of bookings will beat all previous records.

“Multimodal is unique in bringing all sectors of the supply chain industry together, so facilitating additional space and giving more support to exhibitors has made a positive difference to this year’s event. The industry is keen to meet at in-person events following lockdown and wider covid restrictions, and the numbers of both exhibitors and those registering to visit are testament to this.

“We look forward to welcoming visitors, the huge number of businesses that will be returning, plus the large number of companies that have not attended before.”

The Supply Chain industry can book exhibitor space by visiting <https://www.multimodal.org.uk/exhibit/exhibitor-enquiry>

Finally, nominations are now open for the Multimodal 2023 Awards for companies to select their best in sector, with ticket sales for the evening almost at sell out point. Bookings can be made at <https://www.multimodal.org.uk/awards/info-book>.

ENDS

For further details and additional imagery please contact Amy Hayward-Paine: amy@anicca.co.uk

About MULTIMODAL

Since 2008, Multimodal has successfully built a supply chain and logistics community of shippers, retailers, manufacturers, wholesalers, importers and exporters alongside the suppliers who support them.

The three-day show between 13th and 15th June 2023 offers a unique opportunity to make valuable face-to-face contact with new prospects and existing companies.

Shippers and cargo owners attend to improve their businesses through finding ways of moving their products more efficiently and by meeting new suppliers.

Multimodal represents every logistics sector under one roof; it is characterised by key vertical sectors, including manufacturing, retail, agribusiness, chemical, automotive, electronics, FMCG, food & drink, fashion, pharmaceuticals, construction, aerospace, energy, real estate, recycling,

paper/print and perishables, whilst horizontally, the show covers all modes of transportation, including sea, road, rail, air, and inland waterways.

This matrix design makes Multimodal incredibly valuable and accessible for shippers – whilst also affording them the opportunity to successfully meet and network with peers from other sectors, which is another key reason for their attendance.

Multimodal delivers a highly crafted and bespoke series of seminars targeted at helping supply chains run more efficiently, as well as offering two networking events, the Multimodal Awards, and the Multimodal Mixer.

For more information visit multimodal.org.uk