

News from Multimodal

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RECORD REGISTRATION NUMBERS FOR MULTIMODAL 2022 AS SEMINAR SPEAKERS LOOK TO ADDRESS IMPACT OF GLOBAL EVENTS ON THE SUPPLY CHAIN

Multimodal Awards sold out as global events focus minds of industry thought leaders contributing to seminar programme

London, UK, Friday 10th June 2022: Multimodal 2022 has received record registration requests with its awards and gala dinner already sold out for the upcoming event at the Birmingham NEC, UK, 14th to 16th June.

The seminar programme, comprising three tracks over the course of the three-day exhibition, will focus on sustainability and resilience with industry thought leaders contextualising the debate against current global events.

“There has been an expression of a genuine need for a forum to discuss both the direct and far-reaching indirect impact of global events on the supply chain,” said Robert Jervis, Director, Multimodal.

“As one speaker put it to me, ‘we have had tremendous change over the previous few years which can be best summed up as *pre-COVID*, followed by *the new normal* and now *the no normal*’.

“The Multimodal team is looking forward to a record-breaking busy show and we anticipate some highly charged, opinion-fuelled debate across the seminar programme.”

Multimodal, now in its 15th year, is collaborating with Logistics UK, Institute of Export & International Trade (IOE&IT), the British International Freight Association (BIFA), the United Kingdom Warehousing Association (UKWA), and the Rail Freight Group (RFG) to ensure strong representation from the entire UK transport and logistics community.

Exhibitors include Maersk, Malcolm Group, Maritime Transport, MSC, G&W, DP World, Kuehne + Nagel, O.N.E., Kerry Logistics, and ABP.

Logistics UK is the awards' headline sponsor, with other sponsors including Dennison Trailers, Maritime Transport, and Ports Skills & Safety.

The Multimodal 2022 Exhibition takes place at the NEC Birmingham between the 14th and 16th June 2022.

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Ends

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Picture caption: "The Multimodal team is looking forward to a record-breaking busy show and we anticipate some highly charged, opinion-fuelled debate across the seminar programme," Robert Jervis, Director, Multimodal.

About Multimodal

Multimodal 2022 will celebrate fifteen years of putting shippers, retailers, manufacturers, wholesalers, importers, and exporters in front of exhibitors who offer the latest logistics and supply chain solutions.

The three-day show between 14th and 16th June 2022 will offer a unique opportunity to make valuable face-to-face contact with new prospects and existing companies.

Shippers and cargo owners attend to improve their businesses; by finding ways of moving their products more efficiently and by meeting new suppliers.

Multimodal represents every logistics sector under one roof, and is characterised by key vertical sectors, including manufacturing, retail, agribusiness, chemical, automotive, electronics, FMCG, food & drink, fashion, pharmaceuticals, construction, aerospace, energy, real estate, recycling, paper/print and perishables, amongst others, whilst horizontally, the show covers all modes of transportation, including sea, road, rail, air, and inland waterways.

This matrix design makes Multimodal incredibly valuable and accessible for shippers – whilst also affording them the opportunity to successfully meet and network with peers from other sectors, which is another key reason for their attendance.

Multimodal delivers a bespoke series of seminars targeted at helping supply chains run more efficiently, as well as offering two networking events, the Multimodal Awards, and the Multimodal Mixer.

For more information visit multimodal.org.uk

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