



10th February 2023

Multimodal 2023 on track to be the biggest event yet

This year's event and awards have surpassed expectations with record numbers of exhibitors, registrations and Awards places booked

The supply chain industry is set to enjoy the best Multimodal event ever following an early surge in exhibition space bookings, visitor registrations and table reservations at the Awards ceremony.

Visitor demand for the exhibition has promoted organisers to open registration early, resulting in a 100% spike in bookings compared to the same time last year.

Multimodal 2023 will also be the UK's largest logistics and transport industry event following a sharp rise in exhibition space bookings. The amount of square footage sold has already surpassed the total amount last year, and there are still four months to go before the event which takes place from 13th – 15th June.

Held at Birmingham's NEC, Multimodal brings together businesses, thought leaders and associations from across the supply chain industry, with standout businesses and individuals recognised at its Awards ceremony. This year over 600 places for this prestigious evening have already been booked, breaking all previous records for the same point in time for previous years.

Delegates will benefit from several new features ahead of the event, including a new website which enables quicker registration and a more seamless browsing experience. Exhibitors and speakers have been taking advantage of a dedicated section online for templates which help announcements to be created and designed, plus enhanced profile updates.

The raft of improvements has been made as a result of visitor feedback, and year on year increases in the number of visitors and exhibitors attending the event from across the globe. In 2022 alone, overseas attendance increased by over 55%.

Commenting on the early spike in numbers for Multimodal 2023, Event Director Robert Jervis said: “Our data shows that each year Multimodal has grown, but the numbers for 2023 are unprecedented. There is a huge demand for the supply chain industry to view a range of service providers under one roof. Also, the chance to learn about new products and services that can help businesses grow, as well as technological advances and sustainability initiatives at the same exhibition is key.

The NEC provides a functional space for the event, which tempts those involved in the logistics, supply chain and shipping sectors to meet and share best practices. We are in the final stages of researching our conference programme, with details of themes and speakers due to be announced shortly.”

Nominations are now open for the Multimodal 2023 Awards for companies to select their best in sector, with ticket sales for the evening almost at sell out point. Bookings can be made at <https://www.multimodal.org.uk/awards/info-book>.

Register for Multimodal 2023 by visiting <https://www.multimodal.org.uk>

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For further details and additional imagery please contact Amy Hayward-Paine: amy@anicca.co.uk

About MULTIMODAL

Since 2008, Multimodal has successfully built a supply chain and logistics community of shippers, retailers, manufacturers, wholesalers, importers and exporters alongside the suppliers who support them.

The three-day show between 13th and 15th June 2023 offers a unique opportunity to make valuable face-to-face contact with new prospects and existing companies.

Shippers and cargo owners attend to improve their businesses through finding ways of moving their products more efficiently and by meeting new suppliers.

Multimodal represents every logistics sector under one roof; it is characterised by key vertical sectors, including manufacturing, retail, agribusiness, chemical, automotive, electronics, FMCG, food & drink, fashion, pharmaceuticals, construction, aerospace, energy, real estate, recycling, paper/print and perishables, whilst horizontally, the show covers all modes of transportation, including sea, road, rail, air, and inland waterways.

This matrix design makes Multimodal incredibly valuable and accessible for shippers – whilst also affording them the opportunity to successfully meet and network with peers from other sectors, which is another key reason for their attendance.

Multimodal delivers a highly crafted and bespoke series of seminars targeted at helping supply chains run more efficiently, as well as offering two networking events, the Multimodal Awards, and the Multimodal Mixer.

For more information visit multimodal.org.uk