

RECORD NUMBERS OF SUPPLY CHAIN BUYERS ATTEND MULTIMODAL 2016

A record-breaking 9,000 supply chain decision makers visited over 325 exhibitors at Multimodal 2016 last week

London, UK, Wednesday, 18th May 2016 - Multimodal 2016 was a record breaker for the supply chain show, with 9,021 logistics buyers visiting over 325 supply chain providers over three days at the Birmingham NEC.

Multimodal's educational programme was also the best attended in the show's nine-year history, with 21 sessions covering new regulations, industry trends, and useful advice on how to run a slick supply chain.

Many of the sessions were standing room only.

Seventy-two industry experts took to the stage to share insight and advice on topics from impending container weighing rules, to disruptive technologies and warehouses of the future.

"Multimodal continues to grow and provide a fantastic platform for logistics buyers and suppliers to meet and grow business," said Robert Jervis, Multimodal Director.

"We are pleased that so many exhibitors have already signed up to join us next year and we are looking forward to hosting another great show in 2017."

Hundreds of shippers, including Unilever, Tata Steel, Domino UK, and the Co-op, took part in the workshops and visited the free-to-attend show. Exhibitors included DSV, Heathrow Airport, Malcolm Logistics, and DP World London Gateway.

This year's Awards, held for the first time in partnership with the FTA, were attended by over 650 guests and included new modal categories voted for on line by FTA members and Multimodal visitors.

PRESS RELEASE



“Multimodal is the UK and Ireland’s leading logistics show and we will be growing the event next year and introducing more features,” said Ed Hubbard, Events Manager, Multimodal.

“As we celebrate our first decade, the Multimodal community should expect plenty of fresh ideas and opportunity to learn, network and improve their supply chains.”

Multimodal 2017 will take place at the Birmingham NEC from 4th to 6th April.

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Picture caption, for a high resolution image, contact Emma at emma@meantime.global

Pictured left to right John Sergeant, Malcolm Logistics stand, Peter Loudon, COO, Duddle, Will Whitehorn, Chairman, Transport Systems Catapult, Vice President, CILT, Beverley Bell LLB (Hons), FCILT, FIRTE, Senior Traffic Commissioner for Great Britain and Traffic Commissioner for the North West of England, President, CILT, Dominic Regan, Senior Director, EMEA Logistics Applications, Oracle



ABOUT MULTIMODAL

Multimodal is the UK and Ireland's leading freight transport and logistics exhibition, which also features a series of topical seminars and master classes, and hosts a Shippers' Village, giving freight buyers a private space to meet logistics suppliers.

PRESS RELEASE



Multimodal 2016 was the biggest in the show's history, with over 325 exhibitors and a record-breaking attendance of over 9000 supply chain executives.

At the 2016 event, 72 expert speakers led over 21 workshop and panel debates covering industry trends and latest legislation.

Multimodal 2017 is taking place from 4th to 6th April 2017 at the Birmingham NEC.

Visit multimodal.org.uk

For further information

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