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## **MULTIMODAL AND FTA ANNOUNCE NEW AWARDS AND SEMINAR PARTNERSHIP FOR 2016 AND BEYOND**

*Freight Transport Association (FTA) and Multimodal are teaming up to launch new awards categories and more seminars at next year's show*

**London, UK, Tuesday, 30<sup>th</sup> June 2015** - Freight Transport Association (FTA) and Multimodal joined forces to launch new awards categories and a fresh series of seminars at next year's show, May 10th to the 12th 2016 at the Birmingham NEC.

The new awards event is being rebranded 'The FTA Multimodal Awards' and will celebrate best-in-class achievement for all transport modes, as well as featuring categories including innovation, training and environmental best practice – as well as the Personality and Exhibitor of the Year.

"FTA has supported the Multimodal event since its inception," said David Wells, Chief Executive Officer (CEO), FTA.

"With the awards and seminar programme becoming ever more popular, we are delighted to officially partner with Multimodal so that we can help grow the event and provide even more value for our members and the industry as a whole."

Robert Jervis, Multimodal Director, said he was delighted to be working more closely with the FTA to deliver an enhanced seminar programme and a bigger and better awards event.

"Multimodal provides an important platform for our industry to grow business opportunities, meet, learn, and network, and thanks to this partnership, we can deliver even more value to our visitors and exhibitors," he said.



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The partnership will also see the FTA host an additional series of mode-specific workshops on its Multimodal Seminar Day on May 11th at the show, as well as other interest group meetings.

This year's seminars included panel debates on container weights, measuring carbon footprint and freight by water.

Multimodal 2015 was a record breaker, with over 8,500 supply chain decision makers visiting over 290 exhibitors.

This year's Awards included five categories and attracted over 450 guests for an evening event at the National Motorcycle Museum near the NEC.

To find out more about the show, visit [www.multimodal-org.com](http://www.multimodal-org.com)

### Ends

For a high resolution version of the image, contact Emma at [emma@meantimecomms.com](mailto:emma@meantimecomms.com)



**David Wells (left), CEO, FTA**

**Robert Jervis (right),  
Director, Multimodal**



### About Multimodal

Multimodal is the UK and Ireland's leading freight transport



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and logistics exhibition, which also features a series of topical seminars and master classes, and hosts a Shippers' Village, giving freight buyers a private space to meet logistics suppliers.

Multimodal 2015 was the biggest in the show's history, with over 290 exhibitors and a record-breaking attendance of over 8500 supply chain executives.

The supply chain show, in its eighth year, is free-to-attend and this year's show took place at the Birmingham NEC from 28th to 30th April 2015.

Multimodal 2016 will take place from 10th to 12th May 2016 at the Birmingham NEC.

Visit Multimodal [www.multimodal.org.uk](http://www.multimodal.org.uk)

**For further information**

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