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## IMPACT OF MEGA SHIPS AND ALLIANCES ON THE CUSTOMER EXPLORED AT MULTIMODAL

*Shipping trends and latest legislation examined as part of the three-day free-to-attend educational programme*

**London, UK, Tuesday, 28th February 2017** – The impact of mega-ships and alliances on shippers, new regulations affecting container packing, and opportunities created by free trade zones will all be explored during this year's Multimodal, which takes place from 4th to 6th April, at the Birmingham NEC.

With the container industry building bigger ships to cut costs, and unparalleled consolidation within the industry through mergers and acquisitions, the shipping landscape is undergoing a period of change.

Chris Welsh MBE, Secretary General, Global Shippers' Forum, and Director of Global and European Policy, Freight Transport Association (FTA), will question whether the new world order is sustainable in a panel discussion on the 5th of April.

He will also explore the impact of a new European Union directive, which requires shippers moving International Organization for Standardization (ISO) containers and swap bodies domestically and within the EU to make a "statement of weight" declaration.

"The state and cleanliness of the container, and how it is packed and secured, is of growing concern to the industry and regulators," said Welsh.

"We will go through the Cargo Transport Units (CTU) Packing Code, and what shippers should do to ensure they are complying with the law."

The shipping sessions are part of a three-day programme of workshops and discussions exploring the latest trends across the supply chain, as well as legislation affecting logistics decision makers.

Improving air cargo performance, modal switch, and the growing challenge of city logistics will also feature as part of the educational programme, put together in conjunction with the Chartered Institute of Logistics and Transport (CILT), the United Kingdom Warehousing Association (UKWA), and the Freight Transport Association (FTA).

Over 9,000 logistics leaders are expected to visit the industry's leading supply chain exhibition for three days of networking and new business opportunities.

Amsterdam Airport Schiphol, Dachser, Esso, Freightliner, Kuehne+Nagel, and Peel Ports will all be participating in the show.

"Multimodal continues to grow and provide a fantastic platform for logistics buyers and suppliers to meet and grow business," said Robert Jervis, Logistics Portfolio Director, Clarion Events.

"This year's programme looks at the issues affecting us all in the wake of Brexit, as well as exploring the latest trends."

We are also looking forward to welcoming over 800 guests to the FTA Multimodal Awards, which this year include three new categories."

Voting for the awards is still open at [multimodal.org.uk](http://multimodal.org.uk)

Nominations remain open for the [Young Logistics Professional of the Year Award](#) and [Infrastructure Innovation of the Year Award](#).

The Awards dinner will take place at the VOX, Resorts World, at the NEC on the evening of 4th April and will be hosted by David Gower OBE and presented by Meantime Communications' Director Julian Pryke.

To find out more about exhibiting or visiting the show visit [multimodal.org.uk](http://multimodal.org.uk) or contact:

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## Ends

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Pictured left to right at Multimodal 2016 Gavin van Marle, Editor, The Loadstar, Cameron Thorpe, then Chief Executive, DP World London Gateway, Chris Welsh MBE, Secretary General, Global Shippers' Forum, Director of Global and European Policy, Freight Transport Association (FTA), Amdi Krogh, Vice President - Head of North European Liner Operations, Maersk Group, Patrick Walters, Group Commercial Director, Peel Ports Ltd

Right hand photo: pictured speaking Chris Welsh MBE, Secretary General, Global Shippers' Forum, Director of Global and European Policy, Freight Transport Association (FTA)

## ABOUT MULTIMODAL

Multimodal is the UK and Ireland's leading freight transport and logistics exhibition, which also features a series of topical seminars and master classes, and hosts a Shippers' Village, giving freight buyers a private space to meet logistics suppliers.

Multimodal 2016 was the biggest in the show's history, with over 325 exhibitors and a record-breaking attendance of over 9,000 supply chain executives.

The supply chain show, in its 10th year, is free-to-attend and Multimodal 2017 will take place at the Birmingham NEC from 4th – 6th April 2017.

For more information visit [multimodal.org.uk](http://multimodal.org.uk)

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